

# **Bright Futures Day Nursery Travel plan**

## **Contents**

1. Introduction
2. Nursery proposal
3. Arrival and departures
4. Access to Nursery by Car
5. Access to Nursery by Public Transport and bicycle
6. Access to Nursery by Walking
7. Aims and Objectives
8. Aims, Objectives, Targets and Monitoring
9. Monitoring
10. Promotion
11. Summary and Conclusion

## **1.Introduction.**

Bright Futures Day Nursery, 54 West View, Clitheroe, opened at the beginning of May 2011. We provide daycare for children between the ages of 3 months and 5 years old.

We are registered for 55 children per day; we currently have 73 children on our register and 13 members of staff. This travel plan has been written in compliance with our planning permission.

## **2.Nursery Proposal.**

The opening hours of the nursery are 7.30 am until 6.00 pm. The nursery will be closed for Bank Holidays and the period between Christmas and New Year. Parents arrive and leave at different times each day as we have children attending sessions as well as a full day.

## **3.Chart showing children's arrival and departure times.**

	Number of children arriving before 9.00 am	Number of children departing before 2pm	Number of children arriving before 1.00pm	Number of children departing before 6.00pm
Monday	24	7	8	36
Tuesday	38	9	4	33
Wednesday	32	10	5	34
Thursday	31	6	3	36
Friday	26	8	4	33

	Number of staff arriving before 9.00 am	Number of staff departing at 12.30pm	Number of staff arriving at 1.00pm	Number of staff departing before 6.00pm
Monday	7	0	0	11
Tuesday	7	0	0	12
Wednesday	7	0	0	12

Thursday	7	0	0	12
Friday	7	0	0	11

We currently have 13 members of staff 1 of which are part time. Staffs mainly work a 42.5 hour week, five days per week.

Staff and parents have signed up to the travel plan and travel to nursery by sustainable modes of transport.

Staff recruitment and inductions include travel options to the nursery. We try to recruit staff from the local area as much as possible to avoid travel issues.

The nursery provides a secure Buggy shed for all parents to store their pushchairs, scooters and bicycle seats for their children throughout the day.

There is also a place for bikes for parents who wish to continue their journey on public transport.

The Nursery offers 4 parking spaces for staff cars and again an area to place bikes if they so wished to cycle to work.

#### **4. Access to Nursery by car**

Outside the front entrance the nursery has access to a quite layby, there is also parking on the opposite side of the road and around both sides of the nursery on Mitchell street and West view.

#### **5. Access to the nursery by public transport**

The Nursery is well served by established public transport links. The nearest rail station is Clitheroe which is about a 1100 metres walk away, which is equivalent to a 9 minutes walk from the Nursery site. Bright futures nursery has a bus stop nearby on Eshton Terrace and Victoria Street via west view which takes you to the town centre.

### Rail Service information – Summary

Service	Destinations
Clitheroe – Manchester Victoria	Clitheroe –Whalley – Langho – Wilpshire – Blackburn –Darwen –Entwistle - Bromley cross –Hall the wood – Bolton -Salford crescent -salford central -Manchester victoria

Source [www.nationalrail.co.uk](http://www.nationalrail.co.uk)

As shown in this table it is possible to travel to and from a range of local and regional destinations directly from Clitheroe station.

### Bus service information – Summary

Service No 4	Town centre-welgate terrace-shawbridge street-pendle road- Claremont avenue- peel park avenue-bolland prospect- hayhurst street- standard road- Mayfield avenue- field park-langshae drive- little moor road- turner street- whalley road- greenacre street-woone lane- Victoria street-west view-eshton terrace-bonnie grass- parson lane-station road- kings street-town centre
--------------	---

These stops are 2 minutes walking distance.

### **5.Access to the Nursery by Bicycle**

Cycling to and from the Nursery is actively encouraged. The Nursery encourages cycling by parents and staff. There are WC/staff rooms at the nursery that parents and staff can use for changing if necessary.

## **6. Access to Nursery – Walking**

All Children, parents, staff and visitors are able to walk to and from the nursery. All children within the nursery have access to daily walks where staff talk to them about why it is healthy for us to walk and not always use the car.

Staff are actively encouraged to walk or use public transport. A car share system is in place and used by one member of staff. This is also pointed out at the time of recruitment.

## **7. Aims and objectives of our travel plan.**

The aim of our Travel Plan is to reduce traffic, noise pollution and emissions in and around West view Clitheroe area. We also wish to avoid potential traffic and parking congestion in the nursery's vicinity.

The Travel plan is targeting the three main user groups of our Nursery.

- The Children/ Parents
- The Staff
- Visitors

## **8. Aims, Objectives, Target and Monitoring of the travel plan.**

The proposals contained are promoted to children/ parents, staff and visitors to the nursery by the nursery management team. Stephanie Walmsley is the Travel Plan coordinator. Stephanie is responsible for encouraging and promoting the content of the Travel Plan. In addition Stephanie organises the survey, monitoring the travel plan and is responsible for the travel plan progress statements being sent to Ribble Valley Council.

We have completed our first baseline survey the results of which are shown below.

	Walk	Cycle	Public transport	Car
Number of children	31	1	2	33

	Walk	Cycle	Public transport	Car	Car share
Number of staff	7	0	1	3	1

As you can see from this survey a very high percentage of parents walk to Nursery.

### **9. Monitoring of the Travel Plan**

The progress of the travel plan will be measured annually for the five year period. The results of the annual surveys will be reported to Ribble valley council.

### **10. Promotion of the Travel Plan**

The Travel Plan aims to reduce and maintain low levels of traffic for the following three user groups

- The children/parents
- The staff
- Visitors

The indicatives in the travel plan are promoted by:  
Promotion around the site Posters are displayed around the nursery and in staff notice/information board type areas, showing the contents of the travel plan. We involve the children by making them more aware of the benefits of walking, cycling or scooting to Nursery. Copies of the travel plan are made available on request. Current posters display

the locations of the onsite facilities such as storage for cycles, buggy storage, changing facilities etc. Copies of cycle routes , bus/ rail routes and timetables are available to staff and parents on request. The Contact details of our travel plan coordinator are available should any enquiries arise.

### **Electronic Promotion.**

A copy of the travel plan will be placed on the nursery website, the nursery website currently displays a location map. It will contain information on cycle, parking and changing facilities available.

### **Handouts/leaflets**

The travel plan, including details of the public transport and the incentives are promoted to nursery staff through staff induction packs.

### **Promotion of travel events**

Under the travel plan, specific travel events are promoted around the nursery such as National Bike Week [www.bikeweek.org.uk](http://www.bikeweek.org.uk) and travel wise week [www.travelwise.org.uk](http://www.travelwise.org.uk)

## **11.Summary and conclusion**

The travel plan aims to reduce the car – based impact on the local road network. This travel plan sets out the timescales of the travel plan, the incentives the travel plan employ and how the travel plan is marketed. Through the travel plan and our travel coordinator, rail services, bus services, cycle route, and car sharing is promoted to achieve this objective.

Our baseline survey shows the original travel modes to the nursery, we will continue to carry out surveys as our numbers increase and targets to reduce car- based trips will be set.

[www.brightfuturesdaynursery.co.uk](http://www.brightfuturesdaynursery.co.uk) website address.  
[brightfuturesnursery@hotmail.com](mailto:brightfuturesnursery@hotmail.com) Email address.  
01200424124 Telephone number.